

TYLER 1st

**2020
DRAFT UPDATES**

SUMMARY

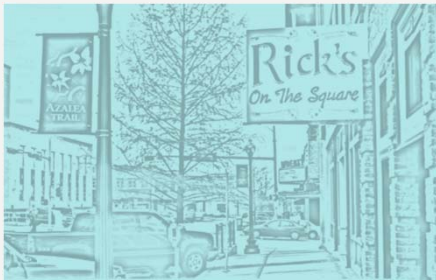
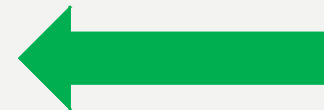
SCOPE

Phase I – Pre-Work and Analysis

Phase II – Public Engagement

Phase III – Plan Development

Phase IV – Draft and Final Plan



TYLER 1ST CHAPTERS

Chapter 1: Vision

Chapter 2: The Community Speaks

Chapter 3: Population

Chapter 4: Downtown

Chapter 5: North End

Chapter 6: Historic Preservation

Chapter 7: Parks, Recreation, Open Space and Lakes

Chapter 8: Housing and Community Identity

Chapter 9: Business and Economy

Chapter 10: Transportation

Chapter 11: Public Facilities and Services

Chapter 12: Future Land Use and Annexation

Chapter 13: Education

Chapter 14: Implementation

DRAFT UPDATES

UNDERSTANDING THE DRAFT DOCUMENTS:

Draft 2020 Updates to the Plan will be denoted by this logo:



New items will be underlined in red.

Removed items will be ~~strike through in red~~.

VISION AND PRINCIPLES

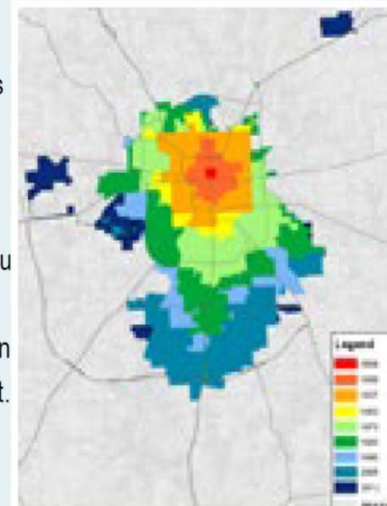
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VISION

The City of Tyler aspires to set the highest standards for an outstanding quality of life. By 2030, the City of Tyler will be nationally known for its sense of community, commitment to a robust business environment, quality medical care, excellent educational institutions and the beauty of its public places and neighborhoods.

MISSION STATEMENT

Building on its historic heritage and enduring identity as a city of trees, roses, and azaleas, Tyler will welcome growth with a thoughtful approach that reflects the beauty of the East Texas landscape and creates a sense of place and community in every part of the city. Through excellence in city design, Tyler's public spaces, from sidewalks to entrance corridors, plazas and parks, will provide comfort, safety, utility, fitness and delight to all who use them throughout the City. In this way, Tyler will enhance and extend into the future the precious legacy bestowed by previous generations—natural beauty, Tyler's Rose Garden, its tree-lined brick streets, its historic districts, and a rich business environment.



VISION AND PRINCIPLES

principles

PROVIDE TRANSPORTATION OPTIONS:

- Encourage continuous bicycle and pedestrian routes and trails that connect city destinations.
- Adopt land use strategies that create higher-density, mixed-use clusters of “transit-ready” development that can support expansion of the public transportation system.
- Plan for and preserve potential new transportation corridors and work with regional partners to support efficient transportation options throughout East Texas.
- Emphasize links within the city via multimodal connections with the airport, rail, and bus services.
- Accommodate regional traffic flow by proactively planning for future corridors and alternate routes and connectivity options.
- Identify and develop specific gateways.

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VISION AND PRINCIPLES

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CULTIVATE AN ENVIRONMENT FRIENDLY TO THAT DRIVES BUSINESS AND TYLER'S MEDICAL AND EDUCATIONAL INSTITUTIONS:

- Sustain policies that allow businesses to flourish.
- Continue to foster the city's role as the retail hub of a broad region.
- Maintain support for the medical centers, colleges and the university.
- Foster an innovation economy based on high quality jobs, enterprises and a high quality public education system.
- Continue to be the economic driver and leader in the East Texas region.

Tyler will continue to be friendly to large and small businesses.



VISION AND PRINCIPLES

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CULTIVATE AND ENSURE LIFE-LONG LEARNING THROUGH HIGH QUALITY EDUCATION AND SKILL DEVELOPMENT AT EVERY LEVEL:

- Develop Tyler as an educational destination.
- Champion, support and partner with K-12 public schools, colleges and universities for excellence in academic achievement.
- Encourage an environment of education and life-long learning in families.
- Collaborate with business entities to enhance educational efforts and skill development.
- Recognize that education directly impacts economic development and quality of life.

CHAPTER 4: DOWNTOWN

GOAL	POLICIES FOR DECISION MAKERS
<p>Create a full-service, mixed-use "Destination Downtown" that functions as the center of the region.</p>	<ul style="list-style-type: none"> • Convene major city and downtown stakeholders. • Convene other stakeholder groups such as churches, residents and millennials. • Create a public-private partnership to lead the revitalization of downtown. • Create a Tax Increment Financing (TIF) district to support revitalization. • Make infrastructure investments that support revitalization. • Provide incentives for downtown development and redevelopment. • Designate or determine appropriate staff support or partner to advocate for downtown economic development. • Collaborate with the County to integrate the planning process for County facilities. • Market downtown as a cohesive entity.
<p>Create new "urban" residential districts and improve existing districts with infill.</p>	<ul style="list-style-type: none"> • Revise zoning and land use policies to support housing and mixed-use development. • Develop and implement design guidelines for public and private development. • Make infrastructure investments that support revitalization. • Make existing residential districts a priority for infill home development, working with private builders.
<p>Support the location of new anchor destinations in downtown with City actions, and support existing and new downtown businesses with action and programming.</p>	<ul style="list-style-type: none"> • Provide incentives to attract new anchors. • Promote downtown arts and culture activities through an existing or new organization. • Explore downtown locations for higher education and medical institutions. • Create policies and programming that strengthen existing small businesses and attract new businesses.
<p>Enhance the public realm including existing streets, parks, plazas, and open areas, and create new signature public spaces.</p>	<ul style="list-style-type: none"> • Invest in a pedestrian-friendly streetscape. • Create a park in the western part of downtown. • Include water features in public spaces. • Expand programming for public spaces.
<p>Create a pedestrian, bicycle and parking plan to enhance access and connections to downtown.</p>	<ul style="list-style-type: none"> • Work to create a rail-trail on the north-south line. • Identify pedestrian and bicycle needs, including bicycle racks. • Explore creation of a parking management district. • Explore a public-private partnership to build a parking garage. • Connect downtown to the medical district.

CHAPTER 4: DOWNTOWN

- Improve public realm/streetscape.
 - Expand intersection crossing improvements and conduct a downtown traffic study. (New Action Item)

Item not currently addressed in Tyler 1st
New Draft Goal
New Draft Policy
New Draft Action Item

CHAPTER 5: NORTH END REVITALIZATION

GOALS	POLICIES FOR DECISION MAKERS
Increase the number of homeowners.	<ul style="list-style-type: none"> Support expansion of credit counseling, homebuyer and landlord-tenant counseling. Support new housing types and first-time homebuyer and similar programs.
Add 3,000 more households to North Tyler and downtown in the next 20 years to create mixed-income neighborhoods.	<ul style="list-style-type: none"> As needed, target public investments, regulations and incentives to attract new households without pushing out existing households. Continue efforts to fill in vacant lots and facilitate land assembly. <u>Prepare property to be sold by the City for quality and innovative development using planned development zoning and deed restrictions.</u> <u>Establish a task force to address affordable housing.</u>
Focus commercial development around targeted mixed-use intersections.	<ul style="list-style-type: none"> Replace commercial corridor zoning with commercial focus areas. Consider tax incentives for commercial development.
Create new major open space amenities and upgrade existing parks.	<ul style="list-style-type: none"> Support funding and grant proposals for nature preserves, and park upgrades. <u>Increase the number of trails, pocket parks and green space around new development.</u>
Maintain and upgrade neighborhood infrastructure.	<ul style="list-style-type: none"> Support regular funding for infrastructure improvements.
Improve crime prevention and quality of life enforcement.	<ul style="list-style-type: none"> Continue and enhance community policing initiatives. Continue to target code enforcement in vulnerable neighborhoods.
Recognize historic structures and areas in the North End planning area.	<ul style="list-style-type: none"> Support historic recognition and preservation efforts.
Improve the appearance and function of major roads.	<ul style="list-style-type: none"> Redesign roads to improve appearance, function and pedestrian friendliness. <u>Increase lighting along major roads.</u>
Promote local business development and marketing.	<ul style="list-style-type: none"> Support expansion of marketing and programs for micro-lending and small business training. Assist in joint marketing efforts for existing businesses. Support development of home-based businesses that do not impinge on neighborhood character.

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CHAPTER 5: NORTH END REVITALIZATION

- Prepare property to be sold by the City for quality and innovated development using planned development zoning and deed restrictions. (New Draft Policy)
 - Work with City of Tyler Legal, Contract attorneys and Smith County to place the restrictions on property acquired for the Housing Infill Program. In addition, to any property acquired by the City for the construction of affordable housing. (New Action Item)
 - Utilize planned development zoning and/or overlay districts to establish development parameters for desired redevelopment. (New Action Item)
- Establish a task force to address affordable housing (New Draft Policy)
 - Convene stakeholders, including community representatives, bankers, realtors, builders and housing advocates. (New Action Item)

Item not currently addressed in Tyler 1st

New Draft Goal

New Draft Policy

New Draft Action Item

CHAPTER 5: NORTH END REVITALIZATION

(CONTINUED)

- Increase the number of trails, pocket parks and green space around new development. (New Draft Policy)
 - Ask developers to consider adding as part of the project. (New Action Item)
- Improve lighting on major roads. (New Draft Policy)
 - Work with Oncor for the installation of additional street lights. (New Action Item)
- Coordinate neighborhood improvement activities in North End Planning Area.
 - Utilize the Active Tyler Plan to guide and support grant applications to connect neighborhoods to schools, parks and other destinations. (New Action Item)

Item not currently addressed in Tyler Ist
New Draft Goal
New Draft Policy
New Draft Action Item

CHAPTER 6: HISTORIC PRESERVATION

GOALS	POLICIES FOR DECISION MAKERS
Maintain the integrity and character of Tyler's historic neighborhoods.	<ul style="list-style-type: none"> • Maintain an inventory of Tyler's historic properties. • Provide tools to review changes that may detract from historic neighborhoods' integrity and character, such as design review. • Ensure that design guidelines address local conditions. • Provide appropriate resources to support design review. • Maintain and enhance historic elements of the public realm, such as downtown <u>and historic</u> area brick streets and street trees. • Retain Tyler's sense of place and identity.
Identify additional properties and groups of properties important to Tyler's history for designation and protection.	<ul style="list-style-type: none"> • Support additional studies for the Historic Resources Survey to pursue landmark designation and National Register listing of historically-significant residential and non-residential properties. • Support the expansion of the Historic Resource Survey. • Identify structures less than 50 years old that may be exceptionally significant.
Ensure that City review of development includes historic preservation review when necessary.	<ul style="list-style-type: none"> • Coordinate departmental and City board activity affecting properties at least 50 years old to allow for timely review.
Enhance the preservation knowledge of City staff and municipal board members.	<ul style="list-style-type: none"> • Provide appropriate resources for technical and educational assistance to the Historical Preservation Board, the Planning and Zoning Commission, other municipal boards, and the City Council. • Provide, support and increase the availability of training and education.
Promote and display diverse aspects of Tyler's history to enhance resident and visitor awareness of its importance.	<ul style="list-style-type: none"> • Support historic preservation activities, such as heritage trails focusing on, for example, Tyler's economic or African-American history. • Support preservation of properties and sites associated with ethnic groups.



GOALS	POLICIES FOR DECISION MAKERS
Enhance public awareness of the economic benefits of historic preservation in Tyler.	<ul style="list-style-type: none"> • Publicize tax benefits, incentives and historic preservation grants available to individual property owners. • Publicize economic benefits of historic preservation to the city as a whole.
Enhance Historic Preservation Involvement	<ul style="list-style-type: none"> • Facilitate and adopt a Strategic Plan for Historic Preservation. • Educate residents of the importance of history, to better understand and appreciate historic preservation. • Develop, support and market historic and cultural places to travelers/tourists.

CHAPTER 6: HISTORIC PRESERVATION

- Adopt a maintenance and prioritization plan for the brick streets.
 - Include a prioritization ranking for the brick streets, funding sources for maintenance crew and sourcing of bricks. (New Action Item)
- Implement recommendations from the Historic Preservation Strategic Plan adopted in 2017.
 - Prepare voluntary design guidelines or design manual for review and education purposes. (New Action Item)

Item not currently addressed in Tyler 1st
New Draft Goal
New Draft Policy
New Draft Action Item

CHAPTER 7: PARKS, RECREATION, OPEN SPACES AND LAKES

GOALS	POLICIES FOR DECISION MAKERS
Preserve open space corridors in Tyler for wildlife habitat, nature-based recreation, an attractive public realm, and a healthy environment.	<ul style="list-style-type: none"> Protect natural corridors along creeks, floodways, utility easements and other appropriate areas for wildlife habitat and nature-based recreation to include a city wide trail system. Protect drinking water and other important resources. Enhance canals, drainageways, and road edges and medians to be attractive city amenities. Support private and nonprofit open space protection and management strategies such as conservation easements and land trusts. Provide street trees on all city roadways. Support the new city arborist position.
Provide a balanced park and open space system that allows for access and enjoyment by all citizens of Tyler.	<ul style="list-style-type: none"> Provide opportunities for both passive and active use of parks and recreation areas. Work towards providing a park within walking distance of every Tyler residence and expand trail systems to connect these facilities. Review all excess City-owned property for potential as part of the park and open space network before disposition by sale or other means. Seek creation of parks and recreation facilities in underserved parts of the city. Explore the potential for an expanded garden center that would enhance the Rose Garden's role as a regional tourism asset, as well as a local asset. Explore potential partnerships with nonprofit or for-profit garden and horticulture groups for creation of a major regional center.
Provide recreation programs and opportunities for children, youth, adults and senior citizens throughout the city.	<ul style="list-style-type: none"> Support regular surveys of park and program users to meet changing needs for recreation services by all segments of the population. Explore collaboration with school and private facilities for shared use of recreation areas and facilities. Develop policies and criteria for use of City recreational facilities by private organizations.

GOALS	POLICIES FOR DECISION MAKERS
Protect and preserve Lake Tyler, Lake Tyler East and Bellwood Lake.	<ul style="list-style-type: none"> Protect the quality of drinking water while providing opportunities for nature-, and water-based recreation on City-owned land. Ensure access to lake facilities and recreation for all citizens. Manage development in and around sensitive areas of the lakes in order to minimize adverse effects on drinking water quality and valuable ecosystems.
Be a good steward of parks and public spaces.	<ul style="list-style-type: none"> Maintain all parks and public spaces to the same high standard. Provide for meaningful community input on plans for park improvements and new parks. Encourage and support creation of park "friends" groups or "adopt a park" groups. Encourage and support creation of a Tyler Parks Foundation or similar nonprofit group to work with the City on park and open space issues. Promote xeriscaping in landscaped medians and corridor beautification.

CHAPTER 7: PARKS, RECREATION, OPEN SPACES AND LAKES

- Implement the Rose Complex Master Plan
 - Develop a site master plan including alternatives for expanded horticulture uses while accommodating parking and circulation for the stadium and athletic fields. (New Action Item)
- Create nature preserves and greenways in floodplains.
 - Utilize the Active Tyler Plan to guide and support grant applications to expand the pedestrian and bicycle network. (New Action Item)

Item not currently addressed in Tyler Ist
New Draft Goal
New Draft Policy
New Draft Action Item

CHAPTER 8: HOUSING, NEIGHBORHOODS AND COMMUNITY IDENTITY

GOALS	POLICIES FOR DECISION MAKERS
HOUSING	
Provide sufficient housing for households at all income levels and all stages of the life cycle.	<ul style="list-style-type: none"> Facilitate and provide incentives for development of a variety of housing types to serve diverse household types. Expand programs that support creation of ownership and rental housing affordable to low and moderate income households within the city, working with both for-profit and nonprofit developers. Expand first-time homebuyer and credit counseling programs.
Sustain and maintain established neighborhoods.	<ul style="list-style-type: none"> Encourage compatible infill residential development in established neighborhoods. Enhance code enforcement. Rehabilitate existing housing stock. <u>Protect investments and property values within neighborhoods.</u> 2020 UPDATE
BUSINESS, RETAIL AND MIXED-USE AREAS	
Concentrate commercial development in compact, mixed-use districts interspersed with lower-density uses and open space along corridors rather than commercial strips.	<ul style="list-style-type: none"> Facilitate and provide incentives for concentration of development in mixed-use districts. Encourage addition of other uses to existing business parks and shopping centers. Establish zoning overlay districts to require improved design standards as properties redevelop.
Improve function and design of commercial areas.	<ul style="list-style-type: none"> Establish zoning, design and access guidelines for mixed-use and commercial areas, including tree and landscape standards.
Use public investments to promote compact mixed-use districts.	<ul style="list-style-type: none"> Use public buildings as anchors for mixed-use centers. Use infrastructure investments to support mixed-use centers.

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GOALS	POLICIES FOR DECISION MAKERS
COMMUNITY IDENTITY AND APPEARANCE	
Enhance Tyler's public realm with trees, attractive streetscapes, adequate lighting and public gathering places.	<ul style="list-style-type: none"> Establish design standards for streetscapes. Establish a city commitment to tree-planting. Establish a program for public art.
Promote building, street and residential subdivision design that is focused on people rather than vehicles.	<ul style="list-style-type: none"> Encourage voluntary use of guidelines for human-scaled and pedestrian-friendly development while accommodating vehicles. Ensure sensitive transitions from nonresidential to residential areas. Ensure that signs are compatible with the desired surrounding context and kept in good repair. Preserve and enhance the walkable character of older neighborhoods.
Promote creation of new neighborhoods rather than isolated subdivisions and/or apartment complexes.	<ul style="list-style-type: none"> Encourage subdivision design that includes defined centers and edges. Allow new subdivisions to be connected to surrounding areas. Require maintenance endowments for private streets and open space.
Promote appropriate location and design of housing and commercial development in the ETJ.	<ul style="list-style-type: none"> Support land use frameworks to shape and guide development in the ETJ. Continue City review of all plats in the ETJ for consistency with the Master Street Plan and the Comprehensive Plan as adopted.

CHAPTER 8: HOUSING, NEIGHBORHOODS AND COMMUNITY IDENTITY

- Consider adopting minimum property maintenance requirements.
 - Protect investments and property values within neighborhoods. (New Policy)
 - Consider the adoption of a property maintenance code. (New Action Item)
- Improve public streetscape.
 - Consider requiring overhead powerlines to be buried with new development. (New Action Item)

Item not currently addressed in Tyler 1st
New Draft Goal
New Draft Policy
New Draft Action Item

CHAPTER 8: HOUSING, NEIGHBORHOODS AND COMMUNITY IDENTITY (CONTINUED)

- Reflect the regional landscape of trees in Tyler's public spaces.
 - Coordinate with developers at the land clearing and grading phase to identify possible tree preservation areas to receive landscaping credits. (New Action Item)
 - Consider requiring overhead powerlines to be buried with new development. (New Action Item)
- Improve lighting.
 - Evaluate neighborhood lighting needs and develop a plan to address any deficiencies. (New Action Item)

Item not currently addressed in Tyler 1st
New Draft Goal
New Draft Policy
New Draft Action Item

CHAPTER 9: BUSINESS AND ECONOMY

GOALS	POLICIES
Continue to foster a business-friendly environment.	<ul style="list-style-type: none"> Continue incentives for industry expansion. Continue policies that result in low property taxes and avoidance of general obligation debt.
Continue to promote a diversified economy.	<ul style="list-style-type: none"> Aggressively pursue industry recruitment and expansion effort. Continue and expand support for tourism.
Establish Tyler's identity as a regional market leader for retail, medical services, and higher education.	<ul style="list-style-type: none"> Coordinate a community effort to market Tyler as a regional retail market, and a center of medical and educational institutions.
Encourage international partnerships for future economic development.	<ul style="list-style-type: none"> Foster relationships with sister cities and other international contacts.
Provide physical and social infrastructure to support economic development and <u>balanced growth</u> .	<ul style="list-style-type: none"> Ensure completion of Loop 49. Extend water and sewer infrastructure to support growth. Support investment in the public school system.
Protect and enhance Tyler's road, air and rail networks, facilities and services.	<ul style="list-style-type: none"> Promote more commercial flights to and from Tyler. Protect potential expansion area around the airport from residential encroachment. Support rail facilities and policies that ready the region for new rail opportunities. <u>Support new and diverse forms of access to regional and national markets.</u>
Continue to lead regional coordination for legislative support.	<ul style="list-style-type: none"> Work with regional partners for state attention to East Texas' issues.
Continue to support and expand the implementation of the Industry Growth Initiative.	<ul style="list-style-type: none"> Expand opportunities for economic impact of graduate school education in Tyler. Expand opportunities for economic growth associated with 21st Century Energy. Expand opportunities for economic growth through tourism. Create opportunities for economic growth through the attraction of retirees to the community. Create opportunities for economic growth through the expansion of the Healthcare and Biomedical sector. Create opportunities for economic growth through development of arts and entertainment assets.

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CHAPTER 9: BUSINESS AND ECONOMY

- Protect and enhance Tyler's road, air and rail networks.
 - Support new and diverse forms of access to regional and national markets. (New Policy)
 - Advocate for new and diverse forms of intrastate and interstate travel for commerce, freight, and tourism that connect Tyler with other markets. (New Action Item)

Item not currently addressed in Tyler 1st

New Draft Goal

New Draft Policy

New Draft Action Item

CHAPTER 10: TRANSPORTATION

GOALS	POLICIES FOR DECISION MAKERS
Improve travel in Tyler with new road extensions and new roads, as needed.	<ul style="list-style-type: none"> Adopt a priority system and criteria for implementing the Master Street Plan to create new connections. <u>Ensure local street connectivity among subdivisions.</u>
Continue to improve traffic safety.	<ul style="list-style-type: none"> Support data collection, priority improvements and enhanced enforcement.
Improve traffic flow on South Broadway and other highly-traveled streets throughout the Tyler area.	<ul style="list-style-type: none"> Implement signal improvements and synchronization. Implement strategies to improve access management.
Improve the appearance and function of arterial roads throughout Tyler.	<ul style="list-style-type: none"> Explore a long-term Boulevard and Parkway Plan for major and minor arterials.
Encourage efficient travel and alternatives to transportation by car.	<ul style="list-style-type: none"> Support transportation-efficient land use policies. Include pedestrian and bicycle modes in planning for road improvement or construction projects. <u>Consider park and ride options both locally and regionally.</u>
Improve existing public transportation and conditions for future improved service.	<ul style="list-style-type: none"> Promote land use policies that support public transportation with appropriate densities.
Preserve rights-of-way and locations for future transportation routes and services.	<ul style="list-style-type: none"> Evaluate future needs for roads, multi-use trails and paths, and logistics (freight and distribution) centers before disposing of right-of-way and to preserve future options.
Evaluate traffic impacts of large development projects.	<ul style="list-style-type: none"> Support requirement of a Traffic Impact Analysis for projects meeting certain size thresholds.

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GOALS	POLICIES FOR DECISION MAKERS
Enhance the existing asset management system for roads and transportation facilities.	<ul style="list-style-type: none"> Adopt a "Fix It First" policy to ensure maintenance of transportation infrastructure. Adopt a priority system and criteria for resolving deferred maintenance.
Explore strategies to manage truck traffic.	<ul style="list-style-type: none"> Collaborate with the NETRMA to study the economic and transportation benefits of a logistics center.
Facilitate annual regional coordination on transportation planning.	<ul style="list-style-type: none"> Communicate Tyler plans and seek input from neighboring municipalities.

CHAPTER 10: TRANSPORTATION

- Improve non-peak time traffic signalization.
 - Implement recommendations of the Traffic Signalization Study. (New Action Item)
- Improve street network connectivity.
 - Ensure local street connectivity among subdivisions. (New Policy)
 - Continue to review subdivisions for existing or planned connections to other existing subdivisions or preliminary plats. (New Action Item)
 - Consider amending the Unified Development Code to adopt a street connectivity index for new subdivisions. (New Action Item)

Item not currently addressed in Tyler 1st

New Draft Goal

New Draft Policy

New Draft Action Item

CHAPTER 10: TRANSPORTATION (CONTINUED)

- Identify routes with excess capacity and evaluate if unneeded travel lanes for use as bikes or transit lanes.
 - Coordinate with Union Pacific to identify appropriate bike route crossing locations. (New Action Item)
 - Perform a route lighting analysis to identify infrastructure needs to accommodate Active Tyler routes. (New Action Item)
- Consider park and ride options (locally and regionally). (New Policy)
 - Implement recommendations of Transit Route Study. (New Action Item)
 - Work with current property owners south and north of town to create bus stop for direct bussing to Midtown District and City transfer station. (New Action Item)

Item not currently addressed in Tyler 1st

New Draft Goal

New Draft Policy

New Draft Action Item

CHAPTER 11: PUBLIC FACILITIES AND SERVICES

GOALS	POLICIES FOR DECISION MAKERS
Continue improvements and expansion of public safety facilities and services to keep pace with growth.	<ul style="list-style-type: none"> Provide police and fire substations to serve new growth. Attract diverse and competent officers with competitive employment conditions. Develop higher speed rail service to Dallas and Shreveport <u>Coordinate safety between public institutions.</u>
Become the regional water provider for Smith County.	<ul style="list-style-type: none"> Acquire smaller water utilities and develop supplier relationships with other Smith County municipalities. Plan to extend water infrastructure into the ETJ.
Protect the quality and quantity of Tyler's drinking water supply.	<ul style="list-style-type: none"> Minimize further development impacts on Lakes Tyler and Tyler East by implementing Tyler 1st recommendations for the Lakes. Protect wellhead lands and Lake Palestine water supplies.
Become the regional sewer/wastewater treatment utility for Smith County.	<ul style="list-style-type: none"> Acquire investor-owned sewer utilities. Plan to extend sewer infrastructure into growth areas.
Maintain the City's role as the regional landfill provider.	<ul style="list-style-type: none"> Continue phased landfill expansion. Explore the potential for energy production from waste. Regularly evaluate the potential for cost-effective full curbside recycling service.
Minimize flooding, erosion and water quality degradation through improvements to existing infrastructure and implementation of best practices in growth areas.	<ul style="list-style-type: none"> Promote the use of natural drainage systems to provide amenities and minimize capital and maintenance costs. Address drainage first with policies to manage development; second with natural or bioengineering solutions; and last, hard structured solutions. Continue drainage improvements in older parts of the city.
Keep existing streets and public places well-maintained.	<ul style="list-style-type: none"> Clarify street improvement criteria and priorities for existing streets for greater public understanding.
Enhance code enforcement.	<ul style="list-style-type: none"> Support additional staff and innovative partnerships to improve code enforcement efforts.
Continue and enhance efforts to assure compliance with accessibility standards in both public and private facilities.	<ul style="list-style-type: none"> Make all city facilities compliant with the Americans with Disabilities Act and the Texas Accessibility Standards.
Develop Tyler's library system and resources as an innovative source of information services and culture.	<ul style="list-style-type: none"> Keep library services relevant to changing community information needs.
Strengthen the tourism value of the Rose Garden Center, Harvey Convention Center and East Texas State Fairgrounds site.	<ul style="list-style-type: none"> Review and evaluate the effectiveness of these facilities in meeting City goals.



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GOALS	POLICIES FOR DECISION MAKERS
Continue partnerships with nonprofits in social services, arts and culture.	<ul style="list-style-type: none"> Focus on seed funding for pilot activities and on key activities that lack sufficient private funding.
Provide services and opportunities for senior citizens.	<ul style="list-style-type: none"> Include explicit review of any special senior citizen/retiree needs in City services and facilities.
Provide regional broadband Internet access.	<ul style="list-style-type: none"> Consider development of a citywide Wi-Fi system.
Make City facilities and operations a model of resource efficiency.	<ul style="list-style-type: none"> Support municipal energy, water, and other resource conservation.
Meet city government space needs by enhancing current facilities.	<ul style="list-style-type: none"> Renovate the interior of City Hall.
Establish a consolidated multi-year Capital Improvement Program.	<ul style="list-style-type: none"> In addition to five-year priorities, develop a preliminary priority ranking for years 6-10 in the future.
<u>Reconstruct entry corridors to downtown on major roadways.</u>	<ul style="list-style-type: none"> <u>Promote program to beautify designated districts.</u>



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CHAPTER 11: PUBLIC FACILITIES AND SERVICES

- Coordinate with other agencies for public institution safety.
 - Coordinate safety between public institutions. (New Policy)
 - Consider creating a comprehensive plan between public institutions for safety analysis. (New Action Item)
- City to take lead to reconstruct entry corridors to downtown.
 - Reconstruct entry corridors to downtown, major roadways. (New Goal)
 - Promote program to beautify designated districts. (New Policy)
 - Implement way finding flags and pillars introducing drivers to designated districts. Create and adopt a pole or district program. (New Action Item)

Item not currently addressed in Tyler 1st

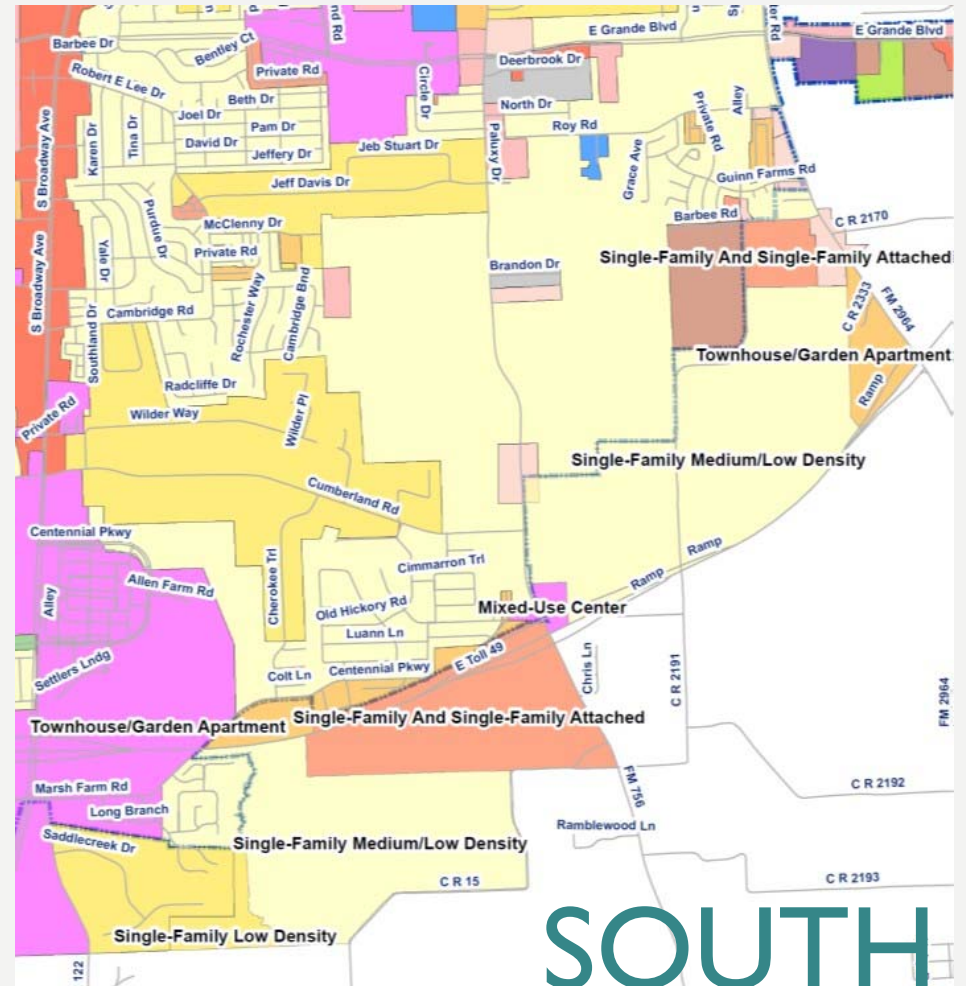
New Draft Goal

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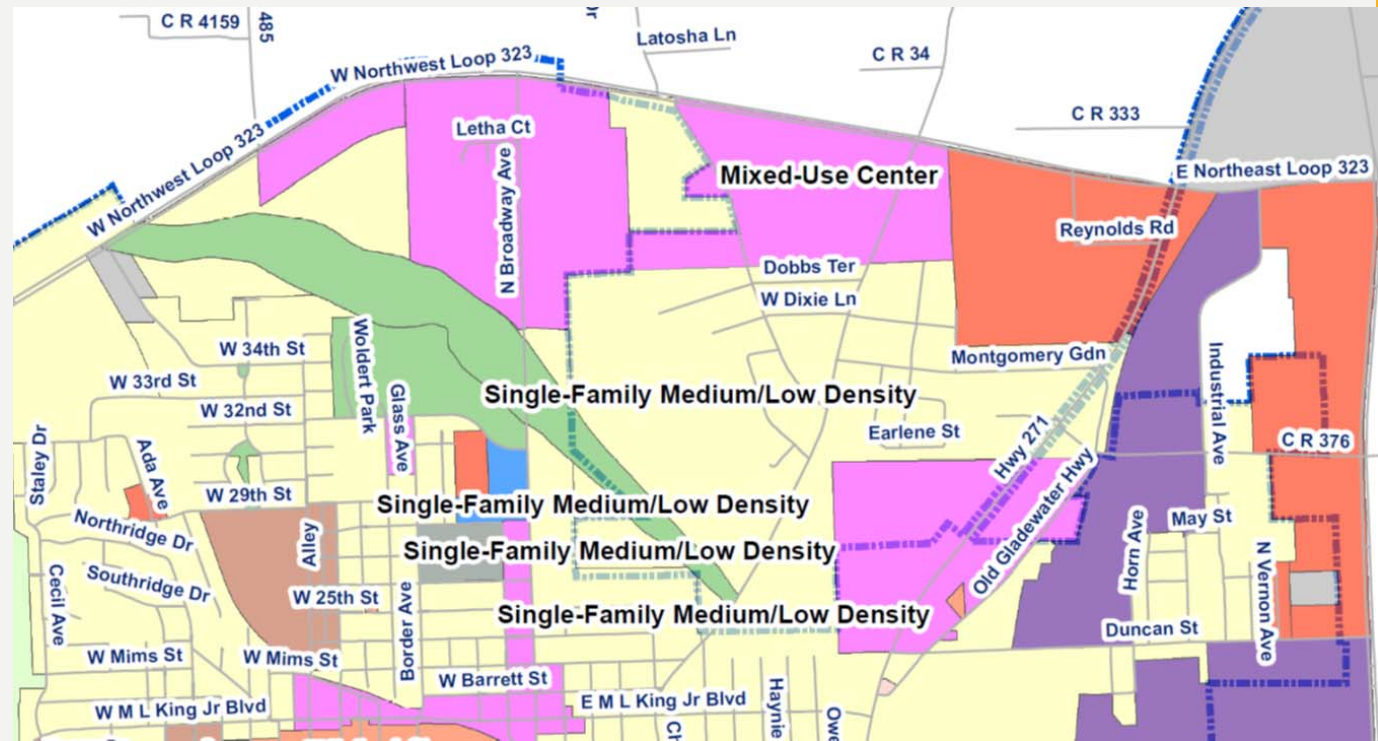
CHAPTER 12: FUTURE LAND USE AND ANNEXATION

- Establish future land use designations for the areas within Toll 49. Mixed residential densities.
- Establish future land use south of Toll 49 in anticipation of development.
- Toll 49 corridor trending toward townhomes, smaller lot single-family.



CHAPTER 12: FUTURE LAND USE AND ANNEXATION

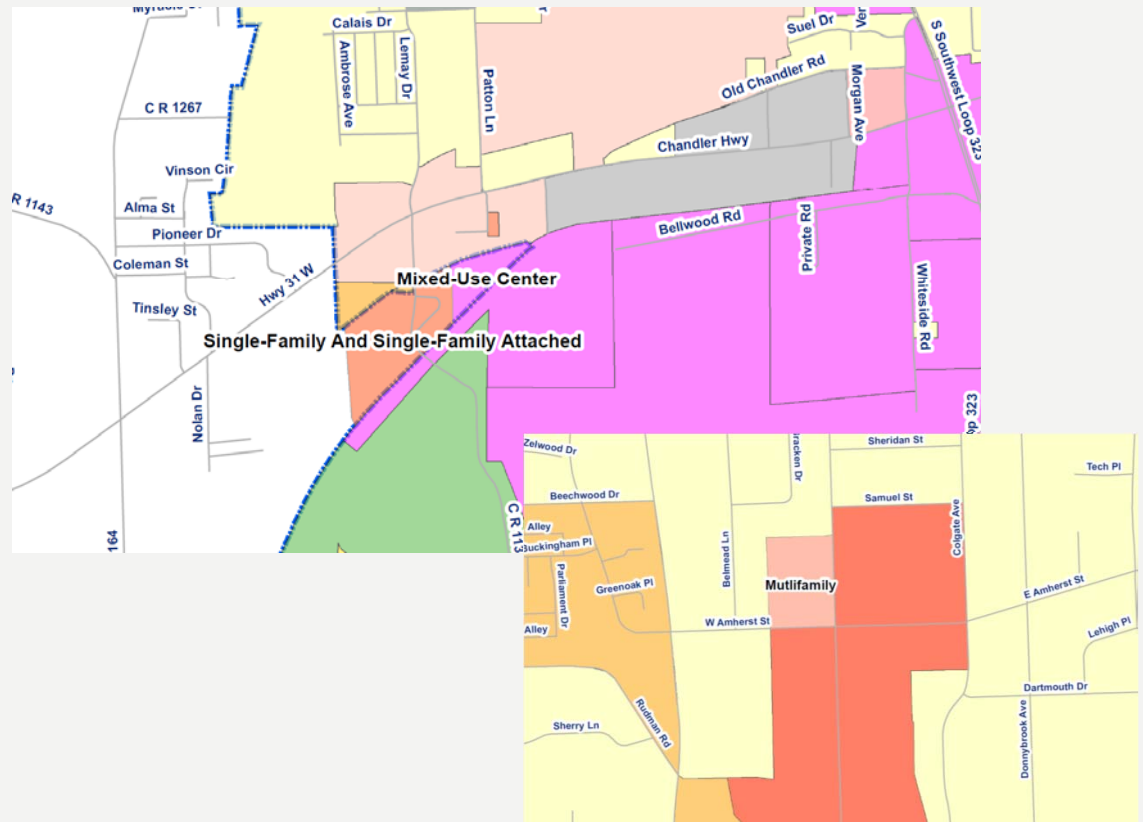
- Establish future land uses to “close in” Loop 323.
- Mixed-Use Center along North Loop.



NORTH

CHAPTER 12: FUTURE LAND USE AND ANNEXATION

- Bellwood/Earl Campbell extension.
- Barclay Apartments on Broadway and Amherst. Change would be only FLUG update inside City Limits.



OTHERS

CHAPTER 13: EDUCATION

GOALS	POLICIES FOR DECISION MAKERS
Develop Tyler as an educational destination.	<ul style="list-style-type: none"> • Ensure that <u>Pre</u>-K-16 education is a priority in the community and that this is evident through demonstrated actions. • Support the Industry Growth Initiative plans directed toward education.
Champion, support and partner with K-12 public schools, colleges and universities for excellence in academic achievement.	<ul style="list-style-type: none"> • Actively support the implementation of the TISD strategic plan. • Support programs to attract and retain talented teachers to the community.
Encourage an environment of education and life-long learning in families.	<ul style="list-style-type: none"> • Collaborate to develop programs to support strong parenting skills and involvement in education. • Ensure that fundamental family needs are met.
Collaborate with business entities to enhance educational efforts <u>success</u> .	<ul style="list-style-type: none"> • Collaborate with the Business Education Council to support educational outcomes and programs in the community. • Encourage businesses to grow involvement and investment in the education of Tyler's youth as their future labor force.
Recognize that education directly impacts economic development and quality of life.	<ul style="list-style-type: none"> • Foster a culture of community support for education. • Encourage peer support of educational attainment.

TYLER 1ST
2020 UPDATE

TYLER 1ST
2020 UPDATE

CHAPTER 13: EDUCATION

- Support strategic plans of educational institutions.
 - Amend Action Plan to include all ISDs in Tyler City Limits.

Item not currently addressed in Tyler 1st
New Draft Goal
New Draft Policy
New Draft Action Item

NEXT STEPS

Public Open House (Camelia Room): **March 10**

City Council first reading: **March 25**

City Council Consideration (tentative): **April 15**

